marketing
PORTFOLIO

GraphiBee Private Limited

our hard work,
YOUR SUCCESS!

GraphiBee Private Limited

✉ **graphibeeofficial@gmail.com**

Screenshot 1:

18:03 · 46%

✕ 📁 Campaign ⓘ ⋮

Website purchases	32
Cost per Website Purchase	$6.82
Amount spent	$218.30
	$ 37.00 daily budget ✏
Reach	4,085
Impressions	13,731
recommendations_guidance	--
Purchase ROAS (return on ad spend)	3.60
CPC (cost per link click)	$3.64
Link clicks	60
Website purchases	0
Meta purchases	0

∧ Show less

Screenshot 2:

18:04 · 46%

✕ 📁 Campaign ⓘ ⋮

Results

Website purchases	32
Cost per Website Purchase	$6.81
Amount spent	$218.02
	$ 37.00 daily budget ✏
Reach	4,082
Impressions	13,718
recommendations_guidance	--
Purchase ROAS (return on ad spend)	3.61
CPC (cost per link click)	$3.63
Link clicks	60
Website purchases	0
Meta purchases	0

∧ Show less

Screenshot 3:

18:02 · 46%

✕ 📁 Campaign ⓘ ⋮

Website purchases	40
Cost per Website Purchase	$6.73
Amount spent	$269.33
	$ 16.00 daily budget ✏
Reach	4,675
Impressions	19,472
recommendations_guidance	--
Purchase ROAS (return on ad spend)	1.02
CPC (cost per link click)	$3.85
Link clicks	70
Website purchases	0
Meta purchases	0

∧ Show less

⤳ View Performance

Screenshot 4:

18:03 · 46%

✕ 📁 Campaign ⓘ ⋮

This month ▾   ⚏ Metrics

Results

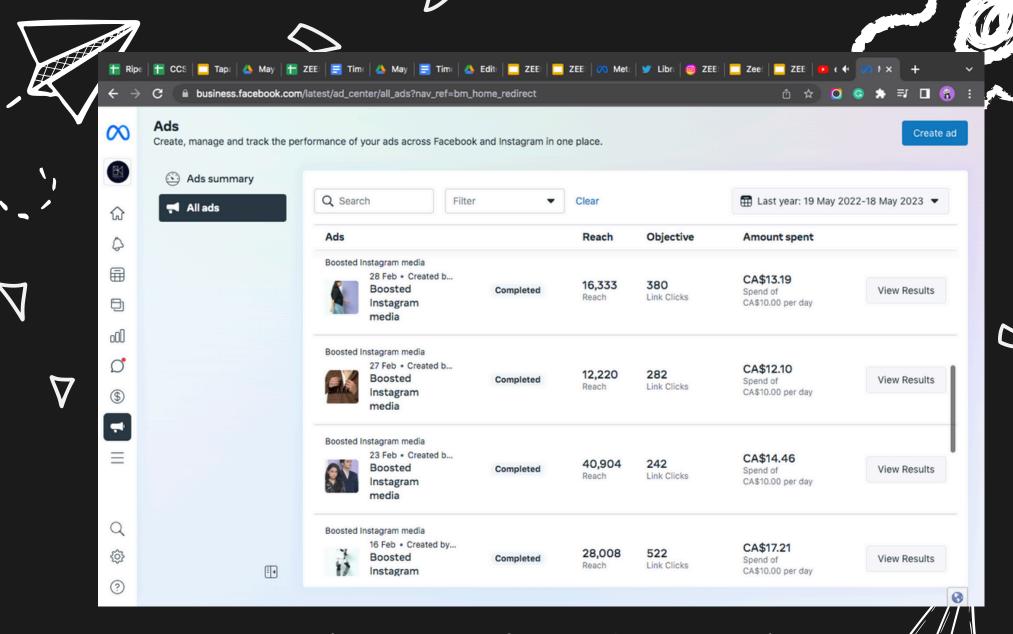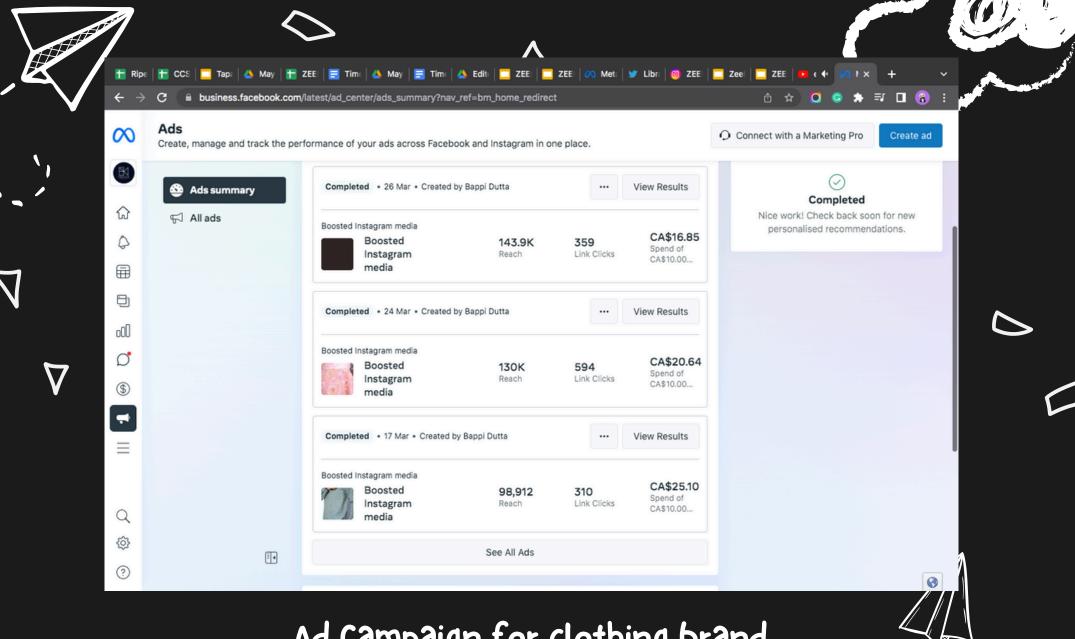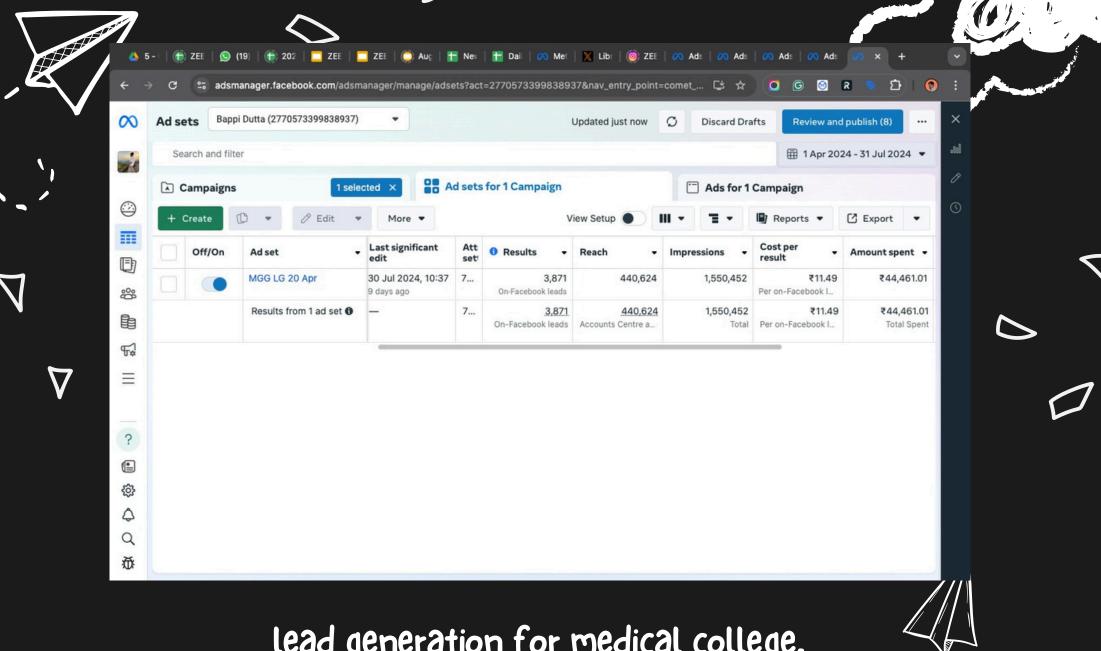|	
Website purchases	34
Cost per Website Purchase	$5.26
Amount spent	$178.92
	$ 16.00 daily budget ✏
Reach	3,462
Impressions	14,362
recommendations_guidance	--
Purchase ROAS (return on ad spend)	1.50
CPC (cost per link click)	$4.07
Link clicks	44
Website purchases	0
Meta purchases	0

Ad Campaign for an e-commerce platform
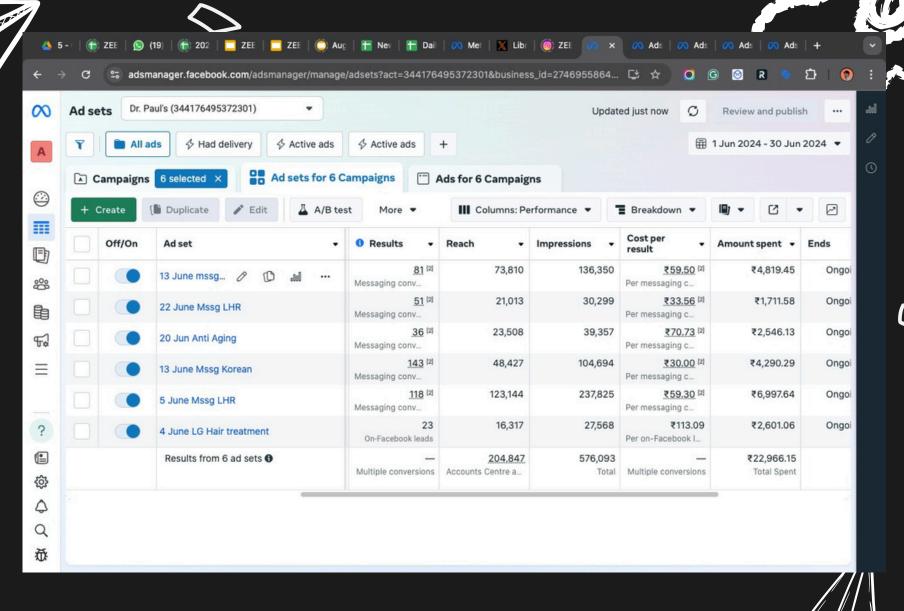
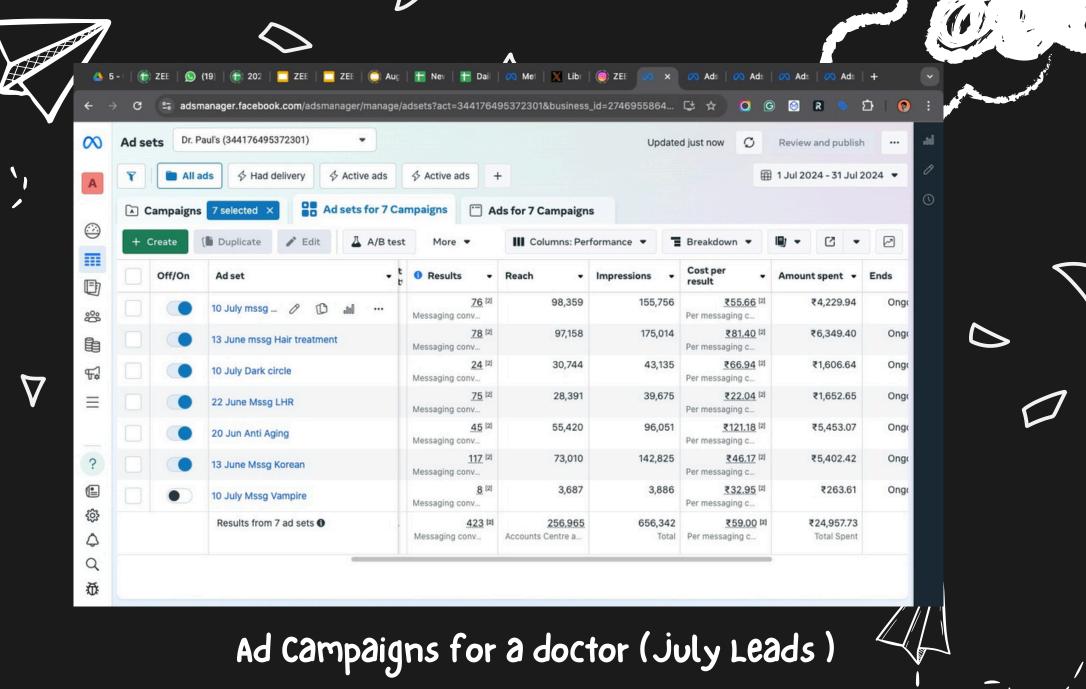Ad Campaign for clothing brand.

Ad Campaign for clothing brand.
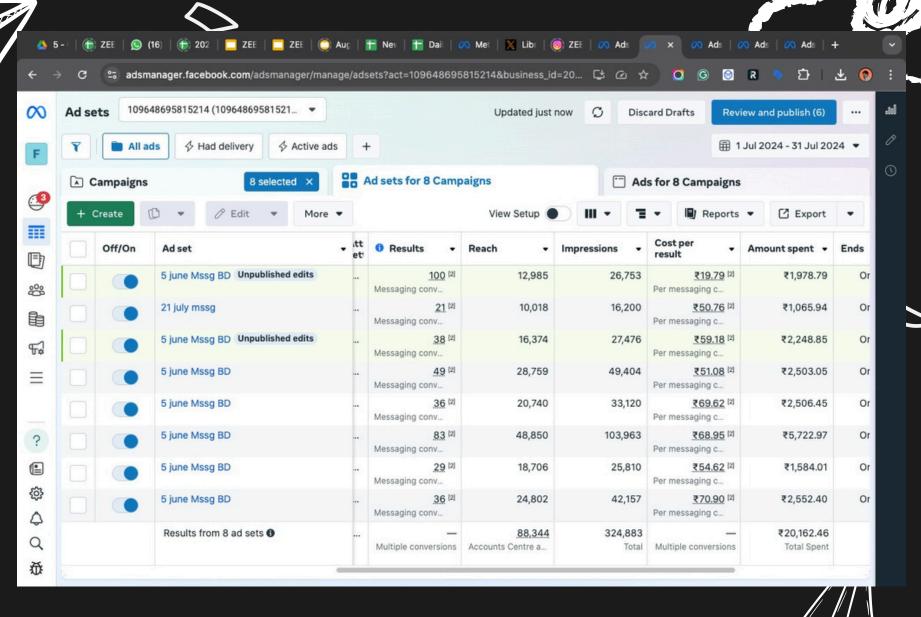
Ad Campaign for clothing brand.
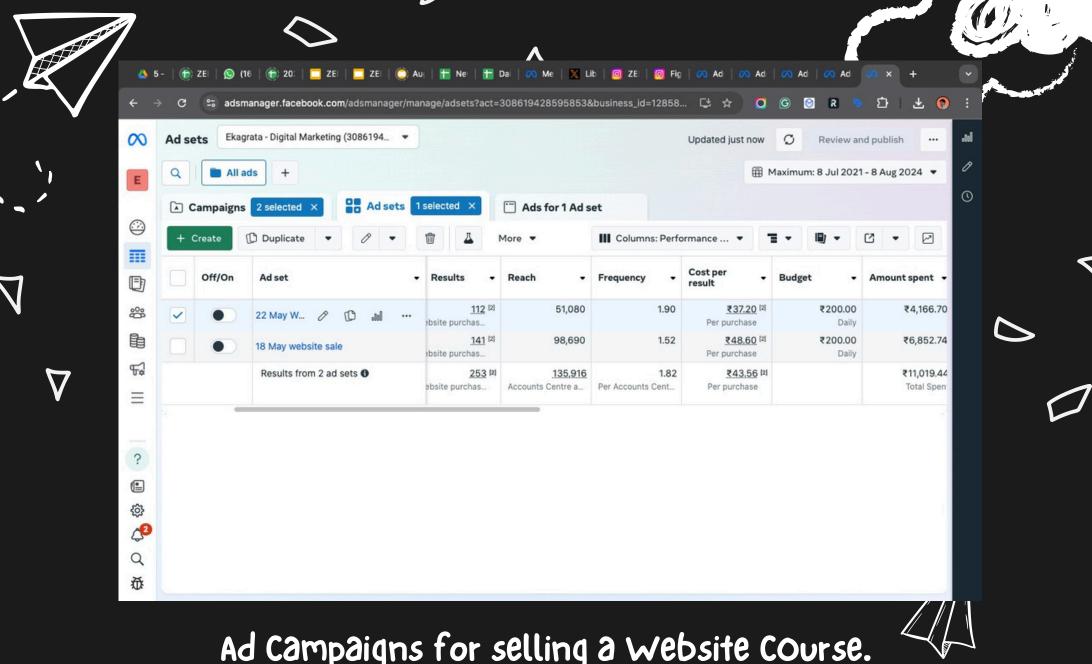
lead generation for medical college.

Ad Campaigns for a doctor (June Leads)

Ad Campaigns for a doctor (July Leads)

Ad Campaigns for a salon.

Ad Campaigns for selling a Website Course.

Greyhat Ad Campaigns.

Ad Campigns for school.

Ad Campigns for school.

Ad Campaigns Motorcycle Brands.

Ad Campaigns Motorcycle Brands.

Ad Campaigns Motorcycle Brands.

Ad Campaigns for selling courses.

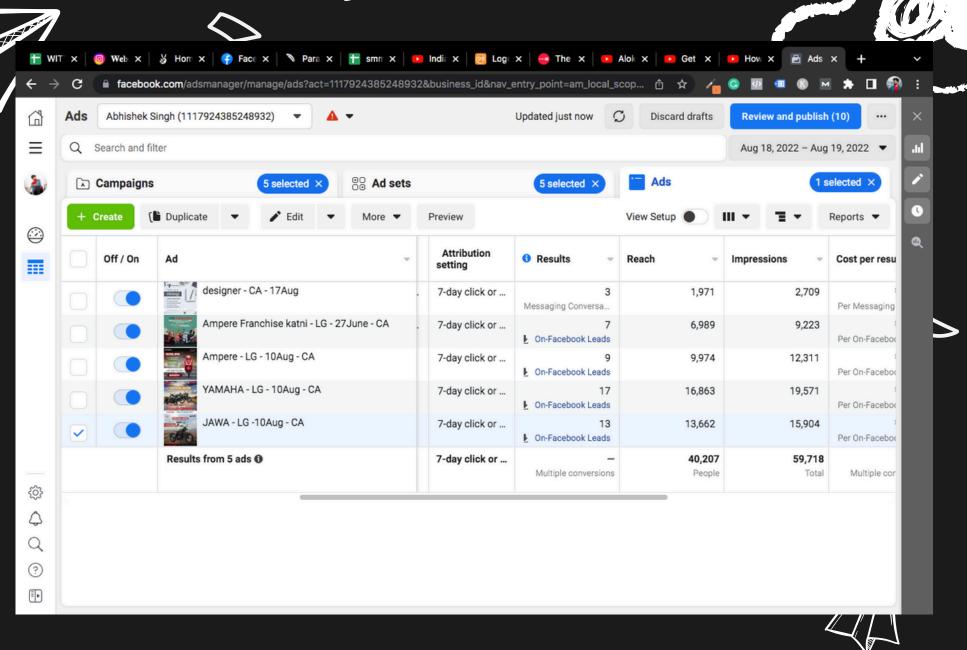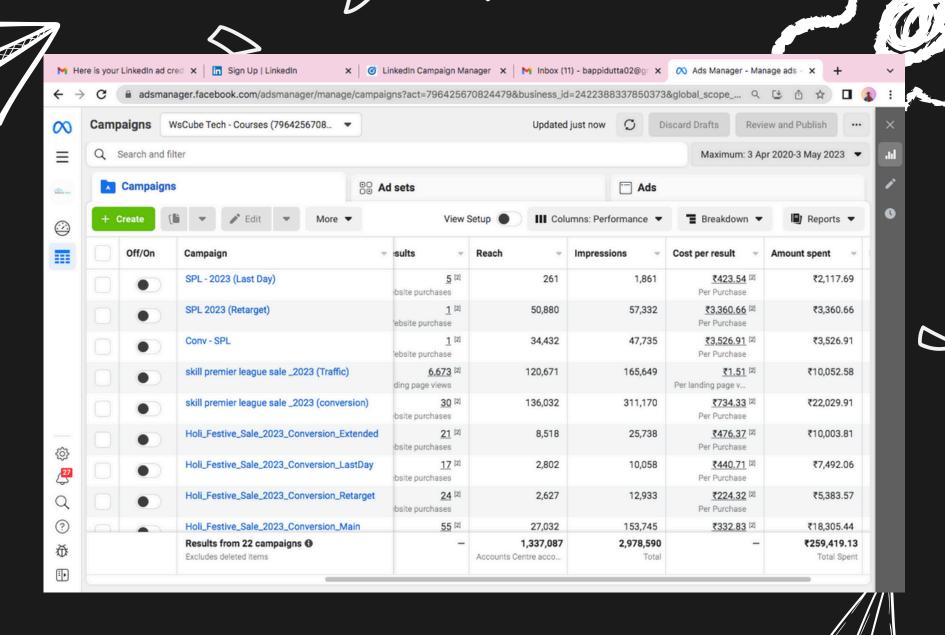Ad Campaigns Screenshots.

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adsmanager.facebook.com/adsmanager/manage/campaigns?act=111792438248932&business_id&nav_entry_point=am...

Campaigns Abhishek Singh (1117924385248932) ▼ ⚠ ▼   Updated just now ↻ Discard Drafts **Review and Publish (19)** ••• ✕

🔍 Search and filter   Maximum: 11 Apr 2020-2 May 2023 ▼

📘 **Campaigns**	🔲 **Ad sets**	🔳 **Ads**

+ Create | 📋 ▼ | ✏ Edit ▼ | More ▼   View Setup ⚪   ▥ Columns: Performance ▼   ☰ Breakdown ▼   Reports ▼

☐	Off/On	Campaign	▼	ℹ Results	▼	Reach	▼	Impressions	▼	Cost per result	▼	Amount spent
☐	⚫	WM - Social HIIRING - 30Aug - CA		3 [2] Messaging conver...		592		713		₹21.72 [2] Per messaging co...		₹65.
☐	⚫	designer - CA - 17Aug - Copy		35 [2] Messaging conver...		9,552		18,877		₹35.69 [2] Per messaging co...		₹1,249.
☐	⚫	JAWA - LG -10Aug - CA		152 ⬇ On-Facebook leads		84,381		272,861		₹77.17 Per on-Facebook lea...		₹11,730.
☐	⚫	YAMAHA - LG - 10Aug - CA		251 ⬇ On-Facebook leads		125,490		348,380		₹53.69 Per on-Facebook lea...		₹13,476.
☐	⚫	Ampere - LG - 10Aug - CA		218 ⬇ On-Facebook leads		86,494		270,057		₹62.25 Per on-Facebook lea...		₹13,571.
☐	⚫	designer - CA - 01Aug Unpublished edits		28 [2] Messaging conver...		8,732		11,835		₹25.23 [2] Per messaging co...		₹706.
☐	⚫	WM - DESIGNER - 26July - ... Unpublished edits		361 Post engagements		2,518		3,259		₹0.76 Per Post Engagement		₹274.
☐	⚫	WM - HIIRING - 7 Dec		74 Messaging replies		9,730		13,159		₹15.33 Per messaging reply		₹1,134.
		Gym fitness Insta DM 21 July CA		95 [2]		52 576		107 725		₹42.51 [2]		₹4 133
		Results from 103 campaigns ℹ Excludes deleted items		— Multiple conversions		2,067,229 Accounts Centre acco...		5,798,570 Total		— Multiple conversions		₹264,409 Total S

Ad Campaigns Screenshots.

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