



marketing **PORTFOLIO**

GraphiBee Private Limited



our hard work,
YOUR SUCCESS!

GraphiBee Private Limited

 graphibeeofficial@gmail.com

18:03

Campaign

Website purchases	32
Cost per Website Purchase	\$6.82
Amount spent	\$218.30
	\$ 37.00 daily budget
Reach	4,085
Impressions	13,731
recommendations_guidance	--
Purchase ROAS (return on ad spend)	3.60
CPC (cost per link click)	\$3.64
Link clicks	60
Website purchases	0
Meta purchases	0

Show less

18:04

Campaign

RESULTS

Website purchases	32
Cost per Website Purchase	\$6.81
Amount spent	\$218.02
	\$ 37.00 daily budget
Reach	4,082
Impressions	13,718
recommendations_guidance	--
Purchase ROAS (return on ad spend)	3.61
CPC (cost per link click)	\$3.63
Link clicks	60
Website purchases	0
Meta purchases	0

Show less

18:02

Campaign

Website purchases	40
Cost per Website Purchase	\$6.73
Amount spent	\$269.33
	\$ 16.00 daily budget
Reach	4,675
Impressions	19,472
recommendations_guidance	--
Purchase ROAS (return on ad spend)	1.02
CPC (cost per link click)	\$3.85
Link clicks	70
Website purchases	0
Meta purchases	0

Show less

View Performance

18:03

Campaign

This month Metrics

Results

Website purchases	34
Cost per Website Purchase	\$5.26
Amount spent	\$178.92
	\$ 16.00 daily budget
Reach	3,462
Impressions	14,362
recommendations_guidance	--
Purchase ROAS (return on ad spend)	1.50
CPC (cost per link click)	\$4.07
Link clicks	44
Website purchases	0
Meta purchases	0

Ad Campaign for an e-commerce platform

business.facebook.com/latest/ad_center/all_ads?nav_ref=bm_home_redirect





Ads

Create, manage and track the performance of your ads across Facebook and Instagram in one place. [Create ad](#)

Ads summary

All ads

Search Filter Clear Last year: 19 May 2022-18 May 2023

Ads	Reach	Objective	Amount spent
Boosted Instagram media 16 Feb • Created by...  Boosted Instagram media Completed	8,416 Reach	204 Link Clicks	CA\$4.48 Spend of CA\$5.00 per day View Results
Boosted Instagram media 25 Jan • Created by...  Boosted Instagram media Completed	30,960 Reach	272 Link Clicks	CA\$13.80 Spend of CA\$10.00 per day View Results
Boosted Instagram media 23 Jan • Created by...  Boosted Instagram media Completed	10,772 Reach	226 Link Clicks	CA\$7.27 Spend of CA\$10.00 per day View Results
Boosted Instagram media 21 Jan • Created by...  Boosted Instagram Completed	1,119 Reach	16 Link Clicks	CA\$11.14 Spend of CA\$10.00 per day View Results

Ad Campaign for clothing brand.

business.facebook.com/latest/ad_center/all_ads?nav_ref=bm_home_redirect





Ads

Create, manage and track the performance of your ads across Facebook and Instagram in one place. [Create ad](#)

Ads summary

All ads

Search Filter Clear Last year: 19 May 2022-18 May 2023

Ads	Reach	Objective	Amount spent
Boosted Instagram media 28 Feb • Created b...  Boosted Instagram media	Completed 16,333 Reach	380 Link Clicks	CA\$13.19 Spend of CA\$10.00 per day
Boosted Instagram media 27 Feb • Created b...  Boosted Instagram media	Completed 12,220 Reach	282 Link Clicks	CA\$12.10 Spend of CA\$10.00 per day
Boosted Instagram media 23 Feb • Created b...  Boosted Instagram media	Completed 40,904 Reach	242 Link Clicks	CA\$14.46 Spend of CA\$10.00 per day
Boosted Instagram media 16 Feb • Created by...  Boosted Instagram	Completed 28,008 Reach	522 Link Clicks	CA\$17.21 Spend of CA\$10.00 per day

Ad Campaign for clothing brand.

The screenshot displays the Facebook Ads Manager interface. At the top, the browser address bar shows the URL: business.facebook.com/latest/ad_center/ads_summary?nav_ref=bm_home_redirect. The main header includes the 'Ads' title and a sub-header: 'Create, manage and track the performance of your ads across Facebook and Instagram in one place.' On the right, there are buttons for 'Connect with a Marketing Pro' and 'Create ad'.

The left sidebar contains navigation icons, with 'All ads' selected. The main content area shows a list of three completed ad campaigns, each for 'Boosted Instagram media' created by 'Bappi Dutta'. Each campaign entry includes a 'View Results' button and performance metrics:

Campaign Status	Date	Created by	Reach	Link Clicks	Spend
Completed	26 Mar	Bappi Dutta	143.9K	359	CA\$16.85
Completed	24 Mar	Bappi Dutta	130K	594	CA\$20.64
Completed	17 Mar	Bappi Dutta	98,912	310	CA\$25.10

Each campaign also shows a 'Spend of CA\$10.00...' for the first two. A 'See All Ads' button is located at the bottom of the list. On the right side of the interface, a 'Completed' notification states: 'Nice work! Check back soon for new personalised recommendations.'

Ad Campaign for clothing brand.

Facebook Ads Manager interface showing ad set performance for Bappi Dutta (2770573399838937).

Updated just now | Discard Drafts | Review and publish (8)

Search and filter | 1 Apr 2024 - 31 Jul 2024

Campaigns: 1 selected | Ad sets for 1 Campaign | Ads for 1 Campaign

+ Create | Edit | More | View Setup | Reports | Export

Off/On	Ad set	Last significant edit	Att set	Results	Reach	Impressions	Cost per result	Amount spent
<input checked="" type="checkbox"/>	MGG LG 20 Apr	30 Jul 2024, 10:37 9 days ago	7...	3,871 On-Facebook leads	440,624	1,550,452	₹11.49 Per on-Facebook l...	₹44,461.01
Results from 1 ad set		—	7...	3,871 On-Facebook leads	440,624 Accounts Centre a...	1,550,452 Total	₹11.49 Per on-Facebook l...	₹44,461.01 Total Spent

lead generation for medical college.

adsmanager.facebook.com/adsmanager/manage/adsets?act=344176495372301&business_id=2746955864...

Ad sets Dr. Paul's (344176495372301) Updated just now Review and publish

All ads Had delivery Active ads Active ads 1 Jun 2024 - 30 Jun 2024

Campaigns 6 selected Ad sets for 6 Campaigns Ads for 6 Campaigns

+ Create Duplicate Edit A/B test More Columns: Performance Breakdown

Off/On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	13 June mssg...	81 [2] Messaging conv...	73,810	136,350	₹59.50 [2] Per messaging c...	₹4,819.45	Ongoi
<input checked="" type="checkbox"/>	22 June Mssg LHR	51 [2] Messaging conv...	21,013	30,299	₹33.56 [2] Per messaging c...	₹1,711.58	Ongoi
<input checked="" type="checkbox"/>	20 Jun Anti Aging	36 [2] Messaging conv...	23,508	39,357	₹70.73 [2] Per messaging c...	₹2,546.13	Ongoi
<input checked="" type="checkbox"/>	13 June Mssg Korean	143 [2] Messaging conv...	48,427	104,694	₹30.00 [2] Per messaging c...	₹4,290.29	Ongoi
<input checked="" type="checkbox"/>	5 June Mssg LHR	118 [2] Messaging conv...	123,144	237,825	₹59.30 [2] Per messaging c...	₹6,997.64	Ongoi
<input checked="" type="checkbox"/>	4 June LG Hair treatment	23 On-Facebook leads	16,317	27,568	₹113.09 Per on-Facebook l...	₹2,601.06	Ongoi
Results from 6 ad sets		— Multiple conversions	204,847 Accounts Centre a...	576,093 Total	— Multiple conversions	₹22,966.15 Total Spent	

Ad Campaigns for a doctor (June Leads)

Facebook Ad Manager interface showing ad sets for Dr. Paul's (344176495372301). The interface includes filters for 'All ads', 'Had delivery', and 'Active ads'. The date range is set to 1 Jul 2024 - 31 Jul 2024. The table displays performance metrics for 7 ad sets, including Reach, Impressions, Cost per result, and Amount spent.

Off/On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	10 July mssg ...	76 [2] Messaging conv...	98,359	155,756	₹55.66 [2] Per messaging c...	₹4,229.94	Ong...
<input checked="" type="checkbox"/>	13 June mssg Hair treatment	78 [2] Messaging conv...	97,158	175,014	₹81.40 [2] Per messaging c...	₹6,349.40	Ong...
<input checked="" type="checkbox"/>	10 July Dark circle	24 [2] Messaging conv...	30,744	43,135	₹66.94 [2] Per messaging c...	₹1,606.64	Ong...
<input checked="" type="checkbox"/>	22 June Mssg LHR	75 [2] Messaging conv...	28,391	39,675	₹22.04 [2] Per messaging c...	₹1,652.65	Ong...
<input checked="" type="checkbox"/>	20 Jun Anti Aging	45 [2] Messaging conv...	55,420	96,051	₹121.18 [2] Per messaging c...	₹5,453.07	Ong...
<input checked="" type="checkbox"/>	13 June Mssg Korean	117 [2] Messaging conv...	73,010	142,825	₹46.17 [2] Per messaging c...	₹5,402.42	Ong...
<input type="checkbox"/>	10 July Mssg Vampire	8 [2] Messaging conv...	3,687	3,886	₹32.95 [2] Per messaging c...	₹263.61	Ong...
Results from 7 ad sets ⓘ		423 [2] Messaging conv...	256,965 Accounts Centre a...	656,342 Total	₹59.00 [2] Per messaging c...	₹24,957.73 Total Spent	

Ad Campaigns for a doctor (July Leads)

Facebook Ads Manager interface showing ad sets for 8 campaigns. The table displays performance metrics for various ad sets, including reach, impressions, cost per result, and amount spent.

Off/On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	5 June Mssg BD Unpublished edits	100 ^[2] Messaging conv...	12,985	26,753	₹19.79 ^[2] Per messaging c...	₹1,978.79	Or
<input checked="" type="checkbox"/>	21 July mssg	21 ^[2] Messaging conv...	10,018	16,200	₹50.76 ^[2] Per messaging c...	₹1,065.94	Or
<input checked="" type="checkbox"/>	5 June Mssg BD Unpublished edits	38 ^[2] Messaging conv...	16,374	27,476	₹59.18 ^[2] Per messaging c...	₹2,248.85	Or
<input checked="" type="checkbox"/>	5 June Mssg BD	49 ^[2] Messaging conv...	28,759	49,404	₹51.08 ^[2] Per messaging c...	₹2,503.05	Or
<input checked="" type="checkbox"/>	5 June Mssg BD	36 ^[2] Messaging conv...	20,740	33,120	₹69.62 ^[2] Per messaging c...	₹2,506.45	Or
<input checked="" type="checkbox"/>	5 June Mssg BD	83 ^[2] Messaging conv...	48,850	103,963	₹68.95 ^[2] Per messaging c...	₹5,722.97	Or
<input checked="" type="checkbox"/>	5 June Mssg BD	29 ^[2] Messaging conv...	18,706	25,810	₹54.62 ^[2] Per messaging c...	₹1,584.01	Or
<input checked="" type="checkbox"/>	5 June Mssg BD	36 ^[2] Messaging conv...	24,802	42,157	₹70.90 ^[2] Per messaging c...	₹2,552.40	Or
Results from 8 ad sets ⓘ		— Multiple conversions	88,344 Accounts Centre a...	324,883 Total	— Multiple conversions	₹20,162.46 Total Spent	

Ad Campaigns for a salon.

Facebook Ads Manager interface showing ad sets for a website course. The account is 'Ekagrata - Digital Marketing'. The table displays the following data:

Off/On	Ad set	Results	Reach	Frequency	Cost per result	Budget	Amount spent
<input checked="" type="checkbox"/>	22 May W...	112	51,080	1.90	₹37.20	₹200.00	₹4,166.70
<input type="checkbox"/>	18 May website sale	141	98,690	1.52	₹48.60	₹200.00	₹6,852.74
Results from 2 ad sets		253	135,916	1.82	₹43.56		₹11,019.44

Ad Campaigns for selling a website Course.

adsmanager.facebook.com/adsmanager/manage/campaigns?act=1238358157135953&business_i...

Campaigns Bappi Baaji (1238358157135953) Updated just now Discard Drafts Review and publish

Search and filter Maximum: 8 Jul 2021 - 8 Aug 2024

Campaigns Ad sets Ads

+ Create Edit More View Setup Reports Export

Off/On	Campaign	Att set	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	3 July Bajilives 24/7 Bangladesh	7...	11 Messaging conv...	5,766	6,721	₹55.54 Per messaging c...	₹610.89
<input type="checkbox"/>	12 July Baajilivereal	7...	75 Messaging conv...	24,513	33,496	₹33.44 Per messaging c...	₹2,507.75
<input type="checkbox"/>	6 July বাজিলাইভ প্রিমিয়াম	7...	111 Messaging conv...	40,443	56,432	₹48.54 Per messaging c...	₹5,387.56
<input type="checkbox"/>	6 July বাজিলাইভ	7...	205 Messaging conv...	48,576	62,918	₹29.01 Per messaging c...	₹5,946.87
<input type="checkbox"/>	3 July বাজিলাইভ ভার্সন 2.0	7...	107 Messaging conv...	40,648	61,297	₹52.84 Per messaging c...	₹5,654.06
<input type="checkbox"/>	3 July Bajilives 24/7	7...	57 Messaging conv...	40,621	64,097	₹83.72 Per messaging c...	₹4,771.85
<input type="checkbox"/>	3 July Bajiliveofficial	7...	160 Messaging conv...	118,188	178,006	₹53.13 Per messaging c...	₹8,500.91
<input type="checkbox"/>	1 July Bajilive Officials	7...	164 Messaging conv...	83,378	126,273	₹52.26 Per messaging c...	₹8,570.02
Results from 14 campaigns Excludes deleted items			2,335 Messaging conv...	630,044 Accounts Centre a...	1,677,349 Total	₹47.42 Per messaging c...	₹110,718.28 Total Spent

Greyhat Ad Campaigns.

adsmanager.facebook.com/adsmanager/manage/adsets?act=1127344794126266&business_id=24175...

Ad sets Little Kingdom school (112734479412... Updated just now Discard Drafts Review and publish (2)

Search and filter Maximum: 8 Jul 2021 - 8 Aug 2024

Campaigns Ad sets Ads

+ Create Edit More View Setup Reports Export

Off/On	Ad set	Reach	Impressions	Cost per result	Amount spent	Ends	Schedule
<input checked="" type="checkbox"/>	27 June IG visit	1,228,742	3,464,617	₹2.94 Cost per Instagram...	₹22,641.11	31 Jul 2024	27 Jun 2024-31 Jul 2024 35 days
<input checked="" type="checkbox"/>	12 Mar LG	378,107	959,396	₹60.75 Per on-Facebook L...	₹30,921.37	30 Jun 2024	12 Mar 2024-30 Jun 2024 111 days
<input checked="" type="checkbox"/>	14 Feb LK Mssg Ai	215,466	842,775	₹34.12 ^[2] Per messaging c...	₹34,055.94	31 Jul 2024	13 Feb 2024-31 Jul 2024 169 days
<input checked="" type="checkbox"/>	7 Feb Mssg Toddler - Campaign 4	43,041	70,177	₹74.76 ^[2] Per messaging c...	₹2,616.43	Ongoing	7 Feb 2024-Ongoing
<input checked="" type="checkbox"/>	7 Feb Mssg Toddler - Campaign 3	29,392	52,224	₹97.04 ^[2] Per messaging c...	₹2,620.09	Ongoing	7 Feb 2024-Ongoing
<input checked="" type="checkbox"/>	7 Feb Mssg Adult - Campaign 1	42,907	90,111	₹187.83 ^[2] Per messaging c...	₹2,629.57	Ongoing	7 Feb 2024-Ongoing
<input checked="" type="checkbox"/>	7 Feb Mssg Adult - Campaign 2	37,838	69,724	₹174.93 ^[2] Per messaging c...	₹2,623.90	Ongoing	7 Feb 2024-Ongoing
<input checked="" type="checkbox"/>	12 Jan Mssg BD Adult	255,611	808,400	₹60.02 ^[2] Per messaging c...	₹31,571.14	Ongoing	14 Jan 2024-Ongoing
Results from 43 ad sets Excludes deleted items		5,778,012 Accounts Centre a...	29,223,818 Total	— Multiple conversions	₹723,716.83 Total Spent		

Ad Campaigns for school.

adsmanager.facebook.com/adsmanager/manage/adsets?act=674505768188629&business_id=165220...

Ad sets GD Goenka's ad account (6745057681... 100 points Updated just now Discard Drafts Review and publish (2)

Search and filter Maximum: 8 Jul 2021 - 8 Aug 2024

Campaigns Ad sets Ads

+ Create Edit More View Setup Reports Export

	Off/On	Ad set	Results	Reach	Frequency	Cost per result	Budget	Amount spent
	<input checked="" type="checkbox"/>	10 Mar Engagement	370 [2] messaging conv...	96,983	2.58	₹28.28 [2] Per messaging c...	₹300.00 Daily	₹10,463.09
	<input checked="" type="checkbox"/>	10 Mar Awareness	1,309,235 Reach	1,309,235	1.52	₹4.48 Per 1,000 people r...	₹200.00 Daily	₹5,870.31
	<input checked="" type="checkbox"/>	18 Jan LG	— ite completed...	31,321	1.90	— Per complete regis...	₹800.00 Daily	₹1,750.07
	<input checked="" type="checkbox"/>	Leads Gen 1st feb	733 Facebook leads	272,190	3.72	₹50.57 Per on-Facebook l...	₹600.00 Daily	₹37,067.82
	<input checked="" type="checkbox"/>	Engagement fb ... Unpublished edits	594 Follows or likes	26,212	2.13	₹3.42 Per follow or like	₹100.00 Daily	₹2,031.90
	<input checked="" type="checkbox"/>	Traffic 30JanYJ	4,612 gram profile vi...	183,448	2.01	₹0.87 Per Instagram profi...	₹200.00 Daily	₹3,996.68
	<input checked="" type="checkbox"/>	Post: "Dive into the action-packed ...	25 [2] messaging conv...	5,044	1.37	₹12.72 [2] Per messaging c...	Using campaign...	₹317.90
	<input checked="" type="checkbox"/>	21 Jan IG Profile visit	887 gram profile vi...	34,248	1.26	₹0.96 Per Instagram profi...	₹500.00 Daily	₹847.46
		Results from 9 ad sets ⓘ Excludes deleted items	— Multiple conversions	1,702,155 Accounts Centre a...	2.24 Per Accounts Cent...	— Multiple conversions		₹62,700.07 Total Spent

Ad Campaigns for school.

facebook.com/adsmanger/manage/adsets?act=1117924385248932&business_id&nav_entry_point=am_lo...

Abhishek Singh (1117924385248932) Updated just now Discard drafts Review and publish (13)

Search and filter Aug 11, 2022 – Sep 6, 2022

Campaigns 4 selected Ad sets 4 selected Ads 1 selected

+ Create Duplicate Edit More View Setup Columns: Custom Breakdown Reports

<input checked="" type="checkbox"/>	Off / On	Ad Set	Ad strategy	Cost per result	Budget	Results	Last significant edit
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	YAMAHA - LG - 10Aug - CA	Highest volume Leads	₹49.24 Per On-Facebook Le...	₹500.00 Daily	230 On-Facebook Leads	Aug 30, 2022, 10... 7 days ago
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Ampere - LG - 10Aug - CA	Highest volume Leads	₹60.88 Per On-Facebook Le...	₹500.00 Daily	188 On-Facebook Leads	Aug 12, 2022, 4... 25 days ago
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	JAWA - LG - 10Aug - CA	Highest volume Leads	₹76.88 Per On-Facebook Le...	₹500.00 Daily	149 On-Facebook Leads	Aug 28, 2022, 11... 9 days ago
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Franchise katni - LG - 25Aug - CA	Highest volume Leads	₹120.43 Per On-Facebook Le...	₹300.00 Daily	48 On-Facebook Leads	Aug 31, 2022, 1... 6 days ago
Results from 4 ad sets				Multiple conversions	Multiple conversions	Multiple conversions	

Ad Campaigns Motorcycle Brands.

facebook.com/admanager/manage/ads?act=1117924385248932&business_id&nav_entry_point=am_local_scop...

Abhishek Singh (1117924385248932) Updated just now Discard drafts Review and publish (11)

Search and filter Aug 24, 2022 - Aug 25, 2022

Campaigns 5 selected Ad sets 5 selected Ads 5 selected

+ Create Duplicate Edit More Preview View Setup Reports

<input checked="" type="checkbox"/>	Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	WM - HIIRING - 24Aug - CA	Aug 25, 2022, 11... Yesterday	7-day click or ...	24 Post Engagements	2,179	2,18
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Ampere Franchise katni - LG - 27June - CA	Aug 25, 2022, 11... Yesterday	7-day click or ...	5 On-Facebook Leads	5,553	8,36
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Ampere - LG - 10Aug - CA	Aug 12, 2022, 4... 14 days ago	7-day click or ...	17 On-Facebook Leads	13,561	18,16
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	YAMAHA - LG - 10Aug - CA	Aug 12, 2022, 4... 14 days ago	7-day click or ...	24 On-Facebook Leads	22,171	28,65
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	JAWA - LG - 10Aug - CA	Aug 12, 2022, 4... 14 days ago	7-day click or ...	11 On-Facebook Leads	19,482	24,79
Results from 5 ads				7-day click or ...	Multiple conversions	48,836 People	82,16 To

Ad Campaigns Motorcycle Brands.

WIT x Web x Home x Face x Para x smri x Indi x Logi x The x Alok x Get x How x Ads x






facebook.com/adsmanager/manage/ads?act=1117924385248932&business_id&nav_entry_point=am_local_scop...

Abhishek Singh (1117924385248932) Updated just now Discard drafts Review and publish (10)

Search and filter Aug 18, 2022 – Aug 19, 2022

Campaigns 5 selected Ad sets 5 selected Ads 1 selected

+ Create Duplicate Edit More Preview View Setup Reports

<input type="checkbox"/>	Off / On	Ad	Attribution setting	Results	Reach	Impressions	Cost per resu
<input type="checkbox"/>	<input checked="" type="checkbox"/>	 designer - CA - 17Aug	7-day click or ...	3 Messaging Conversa...	1,971	2,709	Per Messaging
<input type="checkbox"/>	<input checked="" type="checkbox"/>	 Ampere Franchise katni - LG - 27June - CA	7-day click or ...	7 On-Facebook Leads	6,989	9,223	Per On-Facebo
<input type="checkbox"/>	<input checked="" type="checkbox"/>	 Ampere - LG - 10Aug - CA	7-day click or ...	9 On-Facebook Leads	9,974	12,311	Per On-Facebo
<input type="checkbox"/>	<input checked="" type="checkbox"/>	 YAMAHA - LG - 10Aug - CA	7-day click or ...	17 On-Facebook Leads	16,863	19,571	Per On-Facebo
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	 JAWA - LG -10Aug - CA	7-day click or ...	13 On-Facebook Leads	13,662	15,904	Per On-Facebo
Results from 5 ads			7-day click or ...	– Multiple conversions	40,207 People	59,718 Total	Multiple cor

Ad Campaigns Motorcycle Brands.

Here is your LinkedIn ad cred x | Sign Up | LinkedIn x | LinkedIn Campaign Manager x | Inbox (11) - bappidutta02@g... x | Ads Manager - Manage ads - x +

adsmanager.facebook.com/adsmanager/manage/campaigns?act=796425670824479&business_id=2422388337850373&global_scope_...

Campaigns WsCube Tech - Courses (7964256708... Updated just now Discard Drafts Review and Publish

Search and filter Maximum: 3 Apr 2020-3 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	SPL - 2023 (Last Day)	5 [2] Website purchases	261	1,861	₹423.54 [2] Per Purchase	₹2,117.69
<input type="checkbox"/>	SPL 2023 (Retarget)	1 [2] Website purchase	50,880	57,332	₹3,360.66 [2] Per Purchase	₹3,360.66
<input type="checkbox"/>	Conv - SPL	1 [2] Website purchase	34,432	47,735	₹3,526.91 [2] Per Purchase	₹3,526.91
<input type="checkbox"/>	skill premier league sale _2023 (Traffic)	6,673 [2] Landing page views	120,671	165,649	₹1.51 [2] Per landing page v...	₹10,052.58
<input type="checkbox"/>	skill premier league sale _2023 (conversion)	30 [2] Website purchases	136,032	311,170	₹734.33 [2] Per Purchase	₹22,029.91
<input type="checkbox"/>	Holi_Festive_Sale_2023_Conversion_Extended	21 [2] Website purchases	8,518	25,738	₹476.37 [2] Per Purchase	₹10,003.81
<input type="checkbox"/>	Holi_Festive_Sale_2023_Conversion_LastDay	17 [2] Website purchases	2,802	10,058	₹440.71 [2] Per Purchase	₹7,492.06
<input type="checkbox"/>	Holi_Festive_Sale_2023_Conversion_Retarget	24 [2] Website purchases	2,627	12,933	₹224.32 [2] Per Purchase	₹5,383.57
<input type="checkbox"/>	Holi_Festive_Sale_2023_Conversion_Main	55 [2]	27,032	153,745	₹332.83 [2]	₹18,305.44
Results from 22 campaigns		—	1,337,087	2,978,590	—	₹259,419.13
Excludes deleted items			Accounts Centre acco...	Total		Total Spent

Ad Campaigns for selling courses.

adsmanager.facebook.com/adsmanager/manage/campaigns?act=1134210237302132&business_id=2422388337850373&global_scope_...

Campaigns WsCube Tech - Main (1134210237302...)

Updated just now Discard Drafts **Review and Publish (14)**

Search and filter Maximum: 6 Oct 2022-3 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	EH_Jodhpur_Leads_Mar	105,856	295,490	₹27.29 Per Lead	₹10,972.28	Ongoing
<input type="checkbox"/>	Instagram post: Pushing the limits: How I'm...	16,256	19,568	₹1.93 Per link click	₹726.10	31 Mar 2023
<input type="checkbox"/>	Instagram post: From keyword research to co...	20,104	24,721	₹2.20 Per link click	₹720.38	31 Mar 2023
<input type="checkbox"/>	EH_Workshop_Jaipur_Mar	11,520	13,786	₹17.05 Per Complete Regi...	₹716.17	Ongoing
<input type="checkbox"/>	EH_Workshop_Jaipur_Mar	3,869	4,486	₹14.56 Per Complete Regi...	₹320.28	26 Mar 2023
<input type="checkbox"/>	DataAnalytics_Online_Leads_Apr	69,887	102,195	₹25.43 Per Lead	₹6,356.36	Ongoing
<input type="checkbox"/>	EH_Workshop_Jaipur_Mar	1,242	1,312	— Per Lead	₹95.47	26 Mar 2023
<input type="checkbox"/>	MERN_Jaipur_Leads_Mar	83,228	192,818	₹86.39 Per Lead	₹10,021.06	Ongoing
Results from 66 campaigns Excludes deleted items		1,950,231 Accounts Centre acco...	4,500,683 Total	— Multiple conversions	₹238,780.90 Total Spent	

Ad Campaigns Screenshots.

Here is your LinkedIn ad cred x | Sign Up | LinkedIn x | LinkedIn Campaign Manager x | Inbox (11) - bappidutta02@gr x | (27) Ads Manager - Manage x

adsmanager.facebook.com/adsmanager/manage/campaigns?act=1134210237302132&business_id=2422388337850373&global_scope...

Campaigns WsCube Tech - Main (1134210237302... Updated just now Discard Drafts Review and Publish (14)

Search and filter Maximum: 6 Oct 2022-3 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	EH_Jodhpur_Leads_Mar	402 Website leads	105,856	295,490	₹27.29 Per Lead	₹10,972.
<input type="checkbox"/>	Instagram post: Pushing the limits: How I'm...	377 Link Clicks	16,256	19,568	₹1.93 Per link click	₹72.
<input type="checkbox"/>	Instagram post: From keyword research to co...	328 Link Clicks	20,104	24,721	₹2.20 Per link click	₹720.
<input type="checkbox"/>	EH_Workshop_Jaipur_Mar	42 Website complete...	11,520	13,786	₹17.05 Per Complete Regi...	₹716.
<input type="checkbox"/>	EH_Workshop_Jaipur_Mar	22 Website complete...	3,869	4,486	₹14.56 Per Complete Regi...	₹320.
<input type="checkbox"/>	DataAnalytics_Online_Leads_Apr	250 Website leads	69,887	102,195	₹25.43 Per Lead	₹6,356.
<input type="checkbox"/>	EH_Workshop_Jaipur_Mar	Website lead	1,242	1,312	Per Lead	₹95.
<input type="checkbox"/>	MERN_Jaipur_Leads_Mar	116 Website leads	83,228	192,818	₹86.39 Per Lead	₹10,021.
Results from 66 campaigns		Multiple conversions	1,950,231	4,500,683	Multiple conversions	₹238,780

Ad Campaigns Screenshots.

Here is your LinkedIn ad cred x | Sign Up | LinkedIn x | LinkedIn Campaign Manager x | Inbox (11) - bappidutta02@gr x | (27) Ads Manager - Manage : x

adsmanager.facebook.com/adsmanager/manage/campaigns?act=1134210237302132&business_id=2422388337850373&global_scope_...

Campaigns WsCube Tech - Main (1134210237302... Updated just now Discard Drafts **Review and Publish (14)**

Search and filter Maximum: 6 Oct 2022-3 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input checked="" type="checkbox"/>	WordPress_Workshop_Jaipur_Leads_May	8 On-Facebook leads	4,554	8,072	₹83.55 Per on-Facebook lea...	₹66
<input type="checkbox"/>	DataAnalytics_Online_Leads_Apr	290 (2) Website leads	93,439	133,298	₹19.40 (2) Per Lead	₹5,625.
<input type="checkbox"/>	DataAnalytics_Jaipur_Leads_Apr	274 (2) Website leads	63,328	99,042	₹19.06 (2) Per Lead	₹5,222.
<input type="checkbox"/>	DataScience_Online_Leads_Apr	83 (2) Website leads	112,033	186,269	₹129.00 (2) Per Lead	₹10,706.
<input type="checkbox"/>	MERN_Jaipur_Leads_Apr_2	39 (2) Website leads	62,336	142,641	₹254.72 (2) Per Lead	₹9,933.
<input type="checkbox"/>	MERN_Jaipur_Leads_Apr	33 (2) Website leads	34,728	71,107	₹133.76 (2) Per Lead	₹4,413.
<input type="checkbox"/>	EH_Jodhpur_Leads_Mar	402 (2) Website leads	105,856	295,490	₹27.29 (2) Per Lead	₹10,972.
<input type="checkbox"/>	Instagram post: Pushing the limits: How I'm...	377 Link Clicks	facebook 10,255	19,568	₹1.93 Per link click	₹726.
<input type="checkbox"/>	Instagram post: From keyword research to co...	328	20,104	24,721	₹2.20	₹720.
Results from 66 campaigns Excludes deleted items		— Multiple conversions	1,950,231 Accounts Centre acco...	4,500,683 Total	— Multiple conversions	₹238,780 Total Sp

Ad Campaigns Screenshots.

Here is your LinkedIn ad cred x | Sign Up | LinkedIn x | LinkedIn Campaign Manager x | Inbox (11) - bappidutta02@gr x | Ads Manager - Manage ads - x

adsmanager.facebook.com/adsmanager/manage/campaigns?act=796425670824479&business_id=2422388337850373&global_scope_...

Campaigns WsCube Tech - Courses (7964256708... Updated just now Discard Drafts Review and Publish

Search and filter Maximum: 3 Apr 2020-3 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
		Website purchases			Per Purchase	
<input type="checkbox"/>	Year End Sale - 2022 (Retarget)	38 [2] Website purchases	24,848	42,014	₹211.69 [2] Per Purchase	₹8,044
<input type="checkbox"/>	Year End Sale - 2022 (Traffic)	8,881 [2] Landing page views	194,113	266,393	₹1.01 [2] Per landing page v...	₹8,969
<input type="checkbox"/>	Year End Sale - 2022 (Conversion)	72 [2] Website purchases	200,192	357,849	₹394.07 [2] Per Purchase	₹28,373
<input type="checkbox"/>	Childrens Day_Flash Sale_2022	2 [2] Website purchases	74,528	87,527	₹2,081.47 [2] Per Purchase	₹4,162
<input type="checkbox"/>	DiwaliSale_Remarketing_18Oct2022	27 [2] Website purchases	124,897	198,627	₹997.84 [2] Per Purchase	₹26,941
<input type="checkbox"/>	DiwaliSale_Campaign_17Oct2022	33 [2] Website purchases	127,004	226,497	₹955.44 [2] Per Purchase	₹31,519
<input type="checkbox"/>	B_Propecting_Navratrisale_27Sept2022	25 [2] Website purchases	120,804	154,997	₹454.59 [2] Per Purchase	₹11,304
<input type="checkbox"/>	B_Navratrisale_Remarketing_27Sept2022	9 [2] Website purchases	9,554	31,777	₹836.14 [2] Per Purchase	₹7,515
Results from 22 campaigns Excludes deleted items		—	1,337,087 Accounts Centre acco...	2,978,590 Total	—	₹259,41 Total S

Ad Campaigns Screenshots.

Here is your LinkedIn ad cred x | Sign Up | LinkedIn x | LinkedIn Campaign Manager x | Inbox (11) - bappidutta02@gr x | Ads Manager - Manage ads - x

adsmanager.facebook.com/adsmanager/manage/campaigns?act=796425670824479&business_id=2422388337850373&global_scope=...

Campaigns WsCube Tech - Courses (7964256708... Updated just now Discard Drafts Review and Publish

Search and filter Maximum: 3 Apr 2020-3 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	Holi_Festive_Sale_2023_Conversion_Main	55 [2] Website purchases	27,032	153,745	₹332.83 [2] Per Purchase	₹18,305
<input type="checkbox"/>	Holi_Festive_Sale_2023_Traffic	9,499 [2] Landing page views	119,552	162,862	₹1.29 [2] Per landing page v...	₹12,285
<input type="checkbox"/>	Republic Day Sale 2023 (Retarget)	14 [2] Website purchases	1,962	9,002	₹302.43 [2] Per Purchase	₹4,234
<input type="checkbox"/>	Republic Day Sale 2023 (Conversion)	46 [2] Website purchases	88,127	160,051	₹354.83 [2] Per Purchase	₹16,372
<input type="checkbox"/>	Republic Day Sale 2023 (Traffic)	6,045 [2] Landing page views	223,616	488,668	₹1.96 [2] Per landing page v...	₹11,844
<input type="checkbox"/>	Year End Sale - 2022 (Last Day)	19 [2] Website purchases	2,204	6,105	₹291.57 [2] Per Purchase	₹5,595
<input type="checkbox"/>	Year End Sale - 2022 (Retarget)	38 [2] Website purchases	24,848	42,014	₹211.69 [2] Per Purchase	₹8,044
<input type="checkbox"/>	Year End Sale - 2022 (Traffic)	8,881 [2] Landing page views	194,113	266,393	₹1.01 [2] Per landing page v...	₹8,965
<input type="checkbox"/>	Year End Sale - 2022 (Conversion)	72 [2]	200,192	357,849	₹394.07 [2]	₹28,373
Results from 22 campaigns Excludes deleted items		—	1,337,087 Accounts Centre acco...	2,978,590 Total	—	₹259,41 Total :

Ad Campaigns Screenshots.

Here is your LinkedIn ad cred x | Sign Up | LinkedIn x | LinkedIn Campaign Manager x | Inbox (11) - bappidutta02@g x | Ads Manager - Manage ads - x

adsmanager.facebook.com/adsmanager/manage/campaigns?act=796425670824479&business_id=2422388337850373&global_scope...

Campaigns WsCube Tech - Courses (7964256708... Updated just now Discard Drafts Review and Publish

Search and filter Maximum: 3 Apr 2020-3 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	SPL 2023 (Retarget)	1 Website purchase	30,000	37,332	₹3,300.00 Per Purchase	₹3,300
<input type="checkbox"/>	Conv - SPL	1 Website purchase	34,432	47,735	₹3,526.91 Per Purchase	₹3,526
<input type="checkbox"/>	skill premier league sale_2023 (Traffic)	6,673 Landing page views	120,671	165,649	₹1.51 Per landing page v...	₹10,052
<input type="checkbox"/>	skill premier league sale_2023 (conversion)	30 Website purchases	136,032	311,170	₹734.33 Per Purchase	₹22,029
<input type="checkbox"/>	Holi_Festive_Sale_2023_Conversion_Extended	21 Website purchases	8,518	25,738	₹476.37 Per Purchase	₹10,003
<input type="checkbox"/>	Holi_Festive_Sale_2023_Conversion_LastDay	17 Website purchases	2,802	10,058	₹440.71 Per Purchase	₹7,492
<input type="checkbox"/>	Holi_Festive_Sale_2023_Conversion_Retarget	24 Website purchases	2,627	12,933	₹224.32 Per Purchase	₹5,383
<input type="checkbox"/>	Holi_Festive_Sale_2023_Conversion_Main	55 Website purchases	27,032	153,745	₹332.83 Per Purchase	₹18,305
<input type="checkbox"/>	Holi_Festive_Sale_2023_Traffic	9,499 Landing page views	119,552	162,862	₹1.29 Per landing page v...	₹12,285
Results from 22 campaigns Excludes deleted items		-	1,337,087 Accounts Centre acco...	2,978,590 Total	-	₹259,415 Total S

Ad Campaigns Screenshots.

Browser tabs: Ripe, CCS, CCS, May, ZEE, 3rd, Tim, Apri, ZEE, ZEE, Met, Libr, ZEE, Zee, Ads, f, x, Jaw

URL: adsmanager.facebook.com/adsmanager/manage/ads?act=2770573399838937&business_id&nav_entry_point=am_local_s...

Account: Bappi Dutta (2770573399838937) Updated just now Discard Drafts Review and Publish (1)

Search and filter Maximum: 15 Jun 2020-2 May 2023

Navigation: Campaigns Ad sets Ads

Actions: + Create Edit More Preview View Setup Columns: Performance Breakdown Reports

Off/On	Ad	Results	Reach	Impressions	Cost per result	Quality ranking
<input type="checkbox"/>	24th Jan Dulhalounge call	52 Estimated call confir...	22,864	36,814	₹18.86 Per estimated call co...	
<input type="checkbox"/>	24th Jan Ampere Awareness	142,086 Post engagements	193,407	292,554	₹0.01 Per Post Engagement	
<input type="checkbox"/>	24th Jawa Engagement	52,256 Post engagements	72,992	98,044	₹0.02 Per Post Engagement	
<input type="checkbox"/>	24th Yamaha Awareness	17,631 ThruPlays	107,201	131,761	₹0.05 Cost per ThruPlay	
<input type="checkbox"/>	Smaak Ad	32 ^[2] Messaging conver...	3,088	4,663	₹39.37 ^[2] Per messaging co...	
<input type="checkbox"/>	Instagram post: Black Friday deals are here....	— Messaging conversa...	151	175	— Per messaging conv...	
<input type="checkbox"/>	Ad	47 Page Likes	652	742	₹5.32 Per Page Like	
<input type="checkbox"/>	Webanalytic Engagement Ad	6 ^[2] Messaging conver...	4,136	4,525	₹38.56 ^[2] Per messaging co...	
Results from 13 ads		— Multiple conversions	458,883 Accounts Centre acco...	923,839 Total	— Multiple conversions	

Ad Campaigns Screenshots.

adsmanager.facebook.com/adsmanager/manage/ads?act=2770573399838937&business_id&nav_entry_point=am_local_s...

Ads Bappi Dutta (2770573399838937) Updated just now Discard Drafts Review and Publish (1)

Search and filter This month: 1 May 2023-2 May 2023

Campaigns Ad sets Ads

+ Create Edit More Preview View Setup Columns: Performance Breakdown Reports

Off/On	Ad	Results	Reach	Impressions	Cost per result	Quality ranking Ad relevance
<input type="checkbox"/>	1st May Webanalytic Call	10 On-Facebook leads	3,965	4,189	₹25.82 Per on-Facebook lea...	
<input type="checkbox"/>	MGG - LG - 20 Apr	On-Facebook lead	-	-	Per on-Facebook lea...	
<input type="checkbox"/>	11th April 23 MBBS LG	On-Facebook lead	-	-	Per on-Facebook lea...	
<input type="checkbox"/>	MGG - Hiring 15 Mar	On-Facebook lead	-	-	Per on-Facebook lea...	
<input type="checkbox"/>	MGG - LG - 25th Feb	On-Facebook lead	-	-	Per on-Facebook lea...	
<input type="checkbox"/>	24th Jan Dulhalounge call	Estimated call confir...	-	-	Per estimated call co...	
<input type="checkbox"/>	24th Jan Ampere Awareness	Post engagement	-	-	Per Post Engagement	
<input type="checkbox"/>	24th Jawa Engagement	Post engagement	-	-	Per Post Engagement	
Results from 13 ads		-	3,957 Accounts Centre acco...	4,189 Total	-	

Ad Campaigns Screenshots.

adsmanager.facebook.com/adsmanager/manage/ads?act=2770573399838937&business_id&nav_entry_point=am_local_s...

Ads Bappi Dutta (2770573399838937) Updated just now Discard Drafts Review and Publish (1)

Search and filter Maximum: 15 Jun 2020-2 May 2023

Campaigns Ad sets Ads

+ Create Edit More Preview View Setup Columns: Performance Breakdown Reports

Off/On	Ad	Results	Reach	Impressions	Cost per result	Quality ranking
<input type="checkbox"/>	1st May Webanalytic Call	10 On-Facebook leads	3,965	4,189	₹25.82 Per on-Facebook lea...	
<input type="checkbox"/>	MGG - LG - 20 Apr	245 On-Facebook leads	74,896	162,303	₹18.93 Per on-Facebook lea...	
<input type="checkbox"/>	11th April 23 MBBS LG	7 On-Facebook leads	8,773	14,492	₹121.07 Per on-Facebook lea...	
<input type="checkbox"/>	MGG - Hiring 15 Mar	29 On-Facebook leads	7,758	15,589	₹24.99 Per on-Facebook lea...	
<input type="checkbox"/>	MGG - LG - 25th Feb	216 On-Facebook leads	70,448	157,988	₹24.68 Per on-Facebook lea...	
<input type="checkbox"/>	24th Jan Dulhalounge call	52 Estimated call confir...	22,864	36,814	₹18.86 Per estimated call co...	
<input type="checkbox"/>	24th Jan Ampere Awareness	142,086 Post engagements	193,407	292,554	₹0.01 Per Post Engagement	
<input type="checkbox"/>	24th Jawa Engagement	52,256 Post engagements	72,992	98,044	₹0.02 Per Post Engagement	
Results from 13 ads		— Multiple conversions	458,883 Accounts Centre acco...	923,839 Total	— Multiple conversions	

Ad Campaigns Screenshots.

adsmanager.facebook.com/adsmanager/manage/ads?act=907223390386243&business_id&nav_entry_point=am_local_sc...

Ads Rachit Chourasiya (907223390386243) Updated just now Discard Drafts Review and Publish

Search and filter This week: 30 Apr 2023-2 May 2023

Campaigns Ad sets Ads

+ Create Edit More Preview View Setup Columns: Performance Breakdown Reports

Off/On	Ad	Results	Reach	Impressions	Cost per result	Quality ranking
<input type="checkbox"/>	2nd May Page Like	Page Like	-	-	Per Page Like	-
<input type="checkbox"/>	30th April Page Like	9,311 Page Likes	97,060	106,288	₹0.28 Per Page Like	Above av
<input type="checkbox"/>	26th April Awareness	118,199 Reach	118,199	122,613	₹5.00 Per 1,000 people rea...	Av
Results from 3 ads		-	213,745 Accounts Centre acco...	228,901 Total	-	-

Ad Campaigns Screenshots.

adsmanager.facebook.com/adsmanager/manage/campaigns?act=1117924385248932&business_id&nav_entry_point=am...

Campaigns Abhishek Singh (1117924385248932) Updated just now Discard Drafts Review and Publish (19)

Search and filter Maximum: 11 Apr 2020-2 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	Franchise katni - LG - 11JULY - CA - Call now	99 Estimated call confr...	39,271	73,457	₹29.82 Per estimated call co...	₹2,952.
<input type="checkbox"/>	designer -WA - July - CA	- Messaging conversa...	-	-	- Per messaging conv...	₹0.
<input type="checkbox"/>	MGG - LG - 06JULY - CA	106 On-Facebook leads	46,020	93,350	₹30.71 Per on-Facebook lea...	₹3,254.
<input type="checkbox"/>	Franchise Ampere - LG - 13Sep - CA	130 On-Facebook leads	74,498	221,205	₹98.09 Per on-Facebook lea...	₹12,751.
<input type="checkbox"/>	Tilakraj - LG - 07June - CA	178 On-Facebook leads	61,727	227,645	₹81.72 Per on-Facebook lea...	₹14,546.
<input type="checkbox"/>	WM - DM - 13May - CA	2 [2] Messaging conver...	1,804	1,849	₹98.18 [2] Per messaging co...	₹196.
<input type="checkbox"/>	Little punjab - Branding - 06 May - CA	93,269 Reach	93,269	93,269	₹5.41 Per 1,000 people rea...	₹504.
<input type="checkbox"/>	WM - DM - 01May - CA	26 [2] Messaging conver...	16,933	17,884	₹20.48 [2] Per messaging co...	₹532.
<input type="checkbox"/>	WM - hiring - 30Apr - CA	27 [2] Messaging conver...	3,868	6,271	₹21.47 [2] Per messaging co...	₹579.
Results from 103 campaigns Excludes deleted items		- Multiple conversions	2,067,229 Accounts Centre acco...	5,798,570 Total	- Multiple conversions	₹264,409 Total S

Ad Campaigns Screenshots.

adsmanager.facebook.com/adsmanager/manage/campaigns?act=1117924385248932&business_id&nav_entry_point=am...

Campaigns Abhishek Singh (1117924385248932) Updated just now Discard Drafts Review and Publish (19)

Search and filter Maximum: 11 Apr 2020-2 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	WM - Social HIIRING - 30Aug - CA	3 [2] Messaging conver...	592	713	₹21.72 [2] Per messaging co...	₹65.
<input type="checkbox"/>	designer - CA - 17Aug - Copy	35 [2] Messaging conver...	9,552	18,877	₹35.69 [2] Per messaging co...	₹1,249.
<input type="checkbox"/>	JAWA - LG - 10Aug - CA	152 On-Facebook leads	84,381	272,861	₹77.17 Per on-Facebook lea...	₹11,730.
<input type="checkbox"/>	YAMAHA - LG - 10Aug - CA	251 On-Facebook leads	125,490	348,380	₹53.69 Per on-Facebook lea...	₹13,476.
<input type="checkbox"/>	Ampere - LG - 10Aug - CA	218 On-Facebook leads	86,494	270,057	₹62.25 Per on-Facebook lea...	₹13,571.
<input type="checkbox"/>	designer - CA - 01Aug Unpublished edits	28 [2] Messaging conver...	8,732	11,835	₹25.23 [2] Per messaging co...	₹706.
<input type="checkbox"/>	WM - DESIGNER - 26July - ... Unpublished edits	361 Post engagements	2,518	3,259	₹0.76 Per Post Engagement	₹274.
<input type="checkbox"/>	WM - HIIRING - 7 Dec	74 Messaging replies	9,730	13,159	₹15.33 Per messaging reply	₹1,134.
Results from 103 campaigns Excludes deleted items		— Multiple conversions	2,067,229 Accounts Centre acco...	5,798,570 Total	— Multiple conversions	₹264,409 Total Sp

Ad Campaigns Screenshots.

Facebook Ads Manager Campaigns Overview

Account: Abhishek Singh (1117924385248932) | Updated just now | Discard Drafts | Review and Publish (19)

Search and filter | Maximum: 11 Apr 2020-2 May 2023

View Setup | Columns: Performance | Breakdown | Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	MGG - LG - 12th Dec	197 On-Facebook leads	208,959	395,525	₹62.54 Per on-Facebook lea...	₹12,320.54
<input type="checkbox"/>	WM - Social HIIRING - 2nd Nov	10 [2] essaging conver...	2,760	4,092	₹39.47 [2] Per messaging co...	₹394.74
<input type="checkbox"/>	Ampere - LG - 23rd Nov	87 On-Facebook leads	40,792	83,922	₹79.77 Per on-Facebook lea...	₹6,940.24
<input type="checkbox"/>	YAMAHA - LG - 13 Oct - CA	48 On-Facebook leads	26,848	58,166	₹98.04 Per on-Facebook lea...	₹4,705.69
<input type="checkbox"/>	JAWA - LG - 13 Oct - CA	32 On-Facebook leads	24,936	53,003	₹143.85 Per on-Facebook lea...	₹4,603.26
<input type="checkbox"/>	Ampere engagement	864 Post engagements	4,272	5,221	₹0.20 Per Post Engagement	₹175.41
<input type="checkbox"/>	Social media package - 13 sep - lead	2 On-Facebook leads	2,549	3,529	₹214.26 Per on-Facebook lea...	₹428.52
<input type="checkbox"/>	Social media package - 13 sep	- essaging conversa...	755	1,059	- Per messaging conv...	₹165.99
<input type="checkbox"/>	WM - Social HIIRING - 30Aug - CA	3 [2]	592	713	₹21.72 [2]	₹65.17
Results from 103 campaigns Excludes deleted items		- Multiple conversions	2,067,229 Accounts Centre acco...	5,798,570 Total	- Multiple conversions	₹264,409.21 Total Spent

Ad Campaigns Screenshots.

adsmanager.facebook.com/adsmanager/manage/campaigns?act=1117924385248932&business_id&nav_entry_point=am...

Campaigns Abhishek Singh (1117924385248932) Updated just now Discard Drafts Review and Publish (19)

Search and filter Maximum: 11 Apr 2020-2 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	Bd Kokila 20 Jan	30 ^[2] messaging conver...	24,280	46,001	₹59.78 ^[2] Per messaging co...	₹1,793.54
<input type="checkbox"/>	Ampere Awareness 10th Jan	255,966 Reach	255,966	255,966	₹3.92 Per 1,000 people rea...	₹1,004.54
<input type="checkbox"/>	Prans 28 Dec mssg	15 ^[2] messaging conver...	22,380	33,461	₹59.20 ^[2] Per messaging co...	₹887.94
<input type="checkbox"/>	MGG - LG - 19th Jan	173 On-Facebook leads	235,584	569,189	₹76.43 Per on-Facebook lea...	₹13,221.75
<input type="checkbox"/>	Prans 12 Jan Leads	3 On-Facebook leads	21,016	29,936	₹500.91 Per on-Facebook lea...	₹1,502.72
<input type="checkbox"/>	WM - Social HIIRING - 10th Jan	16 ^[2] messaging conver...	6,250	12,676	₹65.84 ^[2] Per messaging co...	₹1,053.50
<input type="checkbox"/>	Leela Group 9 Nov	9 On-Facebook leads	4,991	10,378	₹117.08 Per on-Facebook lea...	₹1,053.74
<input type="checkbox"/>	WM - Social HIIRING - 8Nov	6 ^[2] messaging conver...	4,603	7,814	₹90.32 ^[2] Per messaging co...	₹541.93
<input type="checkbox"/>	kokila 15 Dec	1 ^[2]	1,211	1,262	₹84.58 ^[2]	₹84.58
Results from 103 campaigns ⓘ Excludes deleted items		— Multiple conversions	2,067,229 Accounts Centre acco...	5,798,570 Total	— Multiple conversions	₹264,409.21 Total Spent

Ad Campaigns Screenshots.

adsmanager.facebook.com/adsmanager/manage/campaigns?act=2770573399838937&nav_entry_point=comet_bookmar...

Campaigns Bappi Dutta (2770573399838937) Updated just now Discard Drafts Review and Publish (1)

Search and filter Today: 2 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input checked="" type="checkbox"/>	1st May Webanalytic Call	8 On-Facebook leads	1,246	1,264	₹15.44 Per on-Facebook lea...	₹123.52
<input checked="" type="checkbox"/>	MGG - LG - 20 Apr	— On-Facebook lead	—	—	— Per on-Facebook lea...	₹0.00
<input type="checkbox"/>	11th April 23 MBBS LG	— On-Facebook lead	—	—	— Per on-Facebook lea...	₹0.00
<input type="checkbox"/>	MGG - Hiring 15 Mar View Charts Edit Duplicate Pin	— On-Facebook lead	—	—	— Per on-Facebook lea...	₹0.00
<input type="checkbox"/>	Smaak black friday	— messaging conversa...	—	—	— Per messaging conv...	₹0.00
<input type="checkbox"/>	Instagram post: Black Friday deals are here. ...	— messaging conversa...	—	—	— Per messaging conv...	₹0.00
<input type="checkbox"/>	Webanalytic - Engagement	— messaging conversa...	—	—	— Per messaging conv...	₹0.00
<input type="checkbox"/>	Webanalytic - Page Likes	— Page Like	—	—	— Per Page Like	₹0.00
<input checked="" type="checkbox"/>	MGG - LG - 25th Feb	—	—	—	—	₹0.00
Results from 13 campaigns		—	1,237 Accounts Centre acco...	1,264 Total	—	₹123.52 Total Spent

Ad Campaigns Screenshots.

adsmanager.facebook.com/admanager/manage/campaigns?act=2770573399838937&business_id&nav_entry_point=am...

Campaigns Bappi Dutta (2770573399838937) Updated just now Discard Drafts **Review and Publish (1)**

Search and filter Maximum: 15 Jun 2020-2 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	Instagram post: Black Friday deals are here. ...	Messaging conver... -	151	175	Per messaging co... -	₹502.84
<input type="checkbox"/>	Webanalytic - Engagement	Messaging conversa... 6 (2)	4,136	4,525	Per messaging conv... ₹38.56 (2)	₹231.34
<input type="checkbox"/>	Webanalytic - Page Likes	Messaging conver... 47 Page Likes	652	742	Per messaging co... ₹5.32 Per Page Like	₹250.14
<input type="checkbox"/>	MGG - LG - 25th Feb	216 On-Facebook leads	70,448	157,988	₹24.68 Per on-Facebook lea...	₹5,329.85
<input type="checkbox"/>	24th Jawa Engagement	52,256 Post engagements	72,992	98,044	₹0.02 Per Post Engagement	₹882.60
<input type="checkbox"/>	24th Jan Dulhalounge Mssg	52 Estimated call confir...	22,864	36,814	₹18.86 Per estimated call co...	₹980.85
<input type="checkbox"/>	24th Jan Ampere Awareness	142,086 Post engagements	193,407	292,554	₹0.01 Per Post Engagement	₹1,994.05
<input type="checkbox"/>	24th Yamaha Awareness	17,631 ThruPlays	107,201	131,761	₹0.05 Cost per ThruPlay	₹857.51
Results from 13 campaigns		- Multiple conversions	458,756 Accounts Centre acco...	923,736 Total	- Multiple conversions	₹18,749.84 Total Spent

Ad Campaigns Screenshots.

adsmanager.facebook.com/adsmanager/manage/campaigns?act=2770573399838937&business_id&nav_entry_point=am...

Campaigns Bappi Dutta (2770573399838937) Updated just now Discard Drafts Review and Publish (1)

Search and filter Maximum: 15 Jun 2020-2 May 2023

Campaigns Ad sets Ads

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	1st May Webanalytic Call	10 On-Facebook leads	3,871	4,086	₹25.13 Per on-Facebook lea...	₹251.29
<input type="checkbox"/>	MGG - LG - 20 Apr	245 On-Facebook leads	74,896	162,303	₹18.93 Per on-Facebook lea...	₹4,637.41
<input type="checkbox"/>	11th April 23 MBBS LG	7 On-Facebook leads	8,773	14,492	₹121.07 Per on-Facebook lea...	₹847.46
<input type="checkbox"/>	MGG - Hiring 15 Mar	29 On-Facebook leads	7,758	15,589	₹24.99 Per on-Facebook lea...	₹724.63
<input type="checkbox"/>	Smaak black friday	32 ^[2] essaging conver...	3,088	4,663	₹39.37 ^[2] Per messaging co...	₹1,259.87
<input type="checkbox"/>	Instagram post: Black Friday deals are here. ...	— essaging conversa...	151	175	— Per messaging conv...	₹502.84
<input type="checkbox"/>	Webanalytic - Engagement	6 ^[2] essaging conver...	4,136	4,525	₹38.56 ^[2] Per messaging co...	₹231.34
<input type="checkbox"/>	Webanalytic - Page Likes	47 Page Likes	652	742	₹5.32 Per Page Like	₹250.14
<input type="checkbox"/>	MGG - LG - 25th Feb	216	70,448	157,988	₹24.68	₹5,329.85
Results from 13 campaigns		— Multiple conversions	458,756 Accounts Centre acco...	923,736 Total	— Multiple conversions	₹18,749.84 Total Spent

Ad Campaigns Screenshots.

Campaigns		Ad sets				Ads				
Off/On	Ad set	Budget	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	
<input type="checkbox"/>	004 Lead GC-Img-18/01-Dev-1000-RB(Trail)	₹1,000.00	20 Jan 2024, 12:01	7-day click or 1...	On-Facebook leads	11	180	206	₹120.47	
<input type="checkbox"/>	004 Lead GC-Img-12/01-Dev-890-RB(Trail)	₹890.00	20 Jan 2024, 12:10	7-day click or 1...	On-Facebook leads	11	82	90	₹141.09	
<input type="checkbox"/>	003 Lead RG-Img-Grp-23/01-880-RB	₹880.00	26 Jan 2024, 23:08	7-day click or 1...	On-Facebook leads	10	2,571	2,936	₹293.38	
<input type="checkbox"/>	002 Lead GC-Img-Rlt-22/01-870-RB	₹870.00		7-day click or 1...	On-Facebook leads	9	2,490	2,933	₹182.58	
<input type="checkbox"/>	0062-Lead-GC-Vid-1/11(Trail)	₹1,001.00	27 Jan 2024, 11:21	7-day click or 1...	On-Facebook leads	9	3,248	3,719	₹118.08	
<input type="checkbox"/>	002 Lead RG-Img-Rlt-23/01-860-RB	₹860.00		7-day click or 1...	On-Facebook leads	6	2,282	2,511	₹297.68	
<input type="checkbox"/>	001 Lead GC-Img-18/01-Dev-1000-RB(Trail)	₹1,000.00	20 Jan 2024, 12:07	7-day click or 1...	On-Facebook leads	6	62	68	₹134.15	
Results from 695 ad sets				Multiple attrib...			1,315,363	1,926,672		
Excludes deleted items							Accounts Centre acco...	Total	₹1	

Ad Campaigns Screenshots.

adsmanager.facebook.com/adsmanager/manage/adsets?act=1242696696694472&nav_entry_point=l...

Ad sets Upantika Township (12426966966944... Updated just now Review and publish

All ads Had delivery Active ads Had delivery + 1 Jun 2024 - 31 Jul 2024

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B test More Columns: Performance Breakdown Reports

Off/On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	30 June LG	139 On-Facebook leads	45,446	256,905	₹91.44 Per on-Facebook lea...	₹12,710.09
Results from 1 ad set		139 On-Facebook leads	45,446 Accounts Centre acc...	256,905 Total	₹91.44 Per on-Facebook lea...	₹12,710.09 Total Spent

Ad Campaigns Screenshots.

Search and filter This month: 1 Jan 2024 - 29 Jan 2024

Campaigns **Ad sets** Ads

[+ Create](#) [Edit](#) [A/B test](#) [Rules](#) 1-200 of 695 [View Setup](#) [Reports](#) [Export](#)

Off/On	Ad set	Budget	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	1 Lead Pristine N-1	₹3,500.00	26 Jan 2024, 23:13 Daily 3 days ago	7-day click or 1...	Reach 131 On-Facebook leads	40,335	86,762	₹146.98 Per 1,000 people reac...	
<input type="checkbox"/>	002 Lead GC-Img-Rlt-17/01-850-RB	₹850.00	20 Jan 2024, 12:09 Daily 9 days ago	7-day click or 1...	74 On-Facebook leads	6,191	8,236	₹140.45 Per on-Facebook leads	
<input type="checkbox"/>	003 Lead GC-Img-12/01-Grp-880-RB(Trail)	₹880.00	20 Jan 2024, 12:11 Daily 9 days ago	7-day click or 1...	73 On-Facebook leads	2,396	3,153	₹132.02 Per on-Facebook leads	
<input type="checkbox"/>	0062-Lead-GC-Vid-1/11(Trail)	₹1,001.00	27 Jan 2024, 11:21 Daily 2 days ago	7-day click or 1...	42 On-Facebook leads	15,643	22,844	₹142.99 Per on-Facebook leads	
<input type="checkbox"/>	Lead RG-Img-09/01-820-RB(Trail)	₹801.00	26 Jan 2024, 23:17 Daily 3 days ago	7-day click or 1...	39 On-Facebook leads	657	762	₹129.86 Per on-Facebook leads	
<input type="checkbox"/>	003 Lead RG-Vid-17/01-Dev-870-RB	₹870.00	20 Jan 2024, 12:08 Daily 9 days ago	7-day click or 1...	38 On-Facebook leads	4,001	4,585	₹197.98 Per on-Facebook leads	
<input type="checkbox"/>	004 Lead RG-Img-Dev-20/01-880-RB	₹881.00	26 Jan 2024, 23:24 Daily 3 days ago	7-day click or 1...	36 On-Facebook leads	5,561	6,508	₹203.04 Per on-Facebook leads	
Results from 695 ad sets Excludes deleted items				Multiple attrib...		5,369,403 Accounts Centre acco...	10,961,674 Total		

Ad Campaigns Screenshots.